



# Circular Wave

Workforce management, redefined



# What is Circular Wave?

Circular Wave is a new software platform built from the ground up to **totally transform** the way NHS organisations manage their staffing. It seamlessly handle compliance and staff onboarding, staff bank, timesheets and payment, and when required shifts are effortlessly handed off to agencies with a couple of clicks via our vendor management system (VMS).

Everything is supported by wraparound management information giving you insights into every aspect of your workforce.

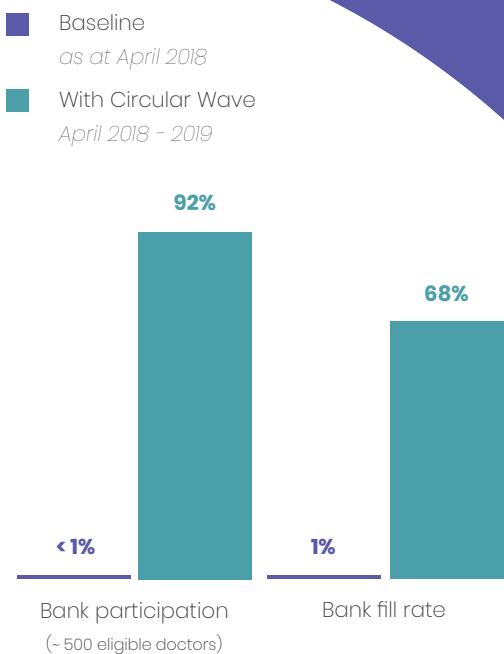
Circular Wave is built by passionate team of experts who have a wealth of experience in software – but more importantly knowledge of the complex needs of our NHS customers.. We are about **giving you tools, not transactions** – working in true partnership, moulding our product to meet the needs of the real world, and supporting you all the way.

## Case study: County Durham & Darlington NHSFT

In early 2018 CDDFT was on track to spend £12.1M on its medical agency bill, and reducing dependence on locum doctors for service delivery was a key priority for the Trust. At the time they had a tiny medical bank with limited engagement, and different departments had a variety of different practices for extra-contractual payments, making a definitive audit impossible.

Backed by a committed and highly engaged management team, Circular Wave worked closely with the Trust to deploy its platform across all 16 CDDFT sites. By engaging directly with staff the **results were outstanding** – we had more than doubled our 6-month project KPIs within the space of 6 weeks!

But it's not just about rates and numbers. Due to the deep insights provided by our reporting, CDDFT identified areas with staffing concerns, which resulted in increased substantive headcount – which is the real way to reduce agency spend and increase clinical safety.



## CDDFT highlights at a glance

A flourishing and effective staff bank by week 6

~40% reduction in payments to agencies

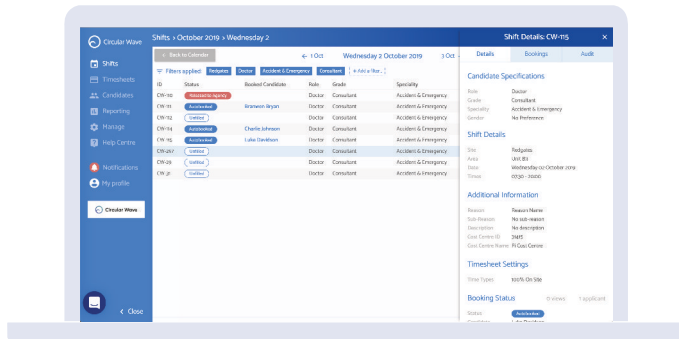
Huge **administrative time savings** (0.4 WTEs saved on NHSi reporting burden alone!) meaning more time spent on permanent recruitment strategy

100% of timesheets electronic and **fully audited**, all payments through NHS ESR

Industry-leading collaboration, using agile product development to meet customer requests for enhanced functionality



## Product features

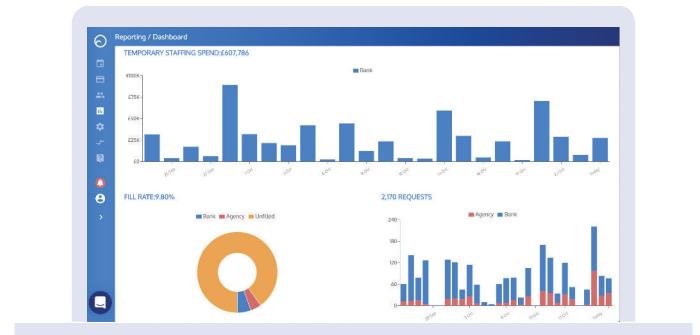


Our **best-in-class shift management** has been highly refined from real world user feedback. Create hundreds of shifts in a few clicks, view **real-time compliance checks** against national databases and much more.

Need agency cover? No need to go to another system, you can release on a tiered, timed schedule or on demand based on the rules you define.

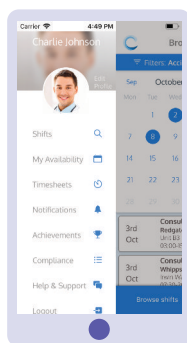
We specialise in data engineering and analytics. Whether you're using our responsive dashboards, standard or bespoke reports you'll always have a **complete view of your workforce data**.

Unlike some other providers **we never restrict access to your data** or charge you for it. You can even access it via our open APIs and provide it to your in-house analysts.



Clinical staff love having a single point of contact without being hassled. Our notifications are tailored to maximise engagement without causing annoyance, and they can maintain their compliance passport right in the app (DBS, professional registration, qualifications and more).

Real-time availability and timesheets are all in-app. Your organisation can also set up **rewards schemes** through our in-app engagement engine.



## What makes Circular Wave different?

We don't use a transactional model, so **we are much more cost effective**. Why should you pay a fee every time you fill a shift using your own staff?

We're not backed by VCs, which means we can pursue organic and lasting growth by **partnering with you** to get things just right.

We're the only system that offers an **agency interface**, meaning that your workforce coordinators can use a single system for everything. That holds true for reporting too!

We have **unique features** to attract, engage and more importantly, retain your staff.

### Annual cost comparison

(based on CDDFT usage)



£120,000



£170,527



£204,632

## What do our customers say about us?

Our team has become an integral part of our customers' workforce planning committees, our in-house support and product development teams ensure our customers get a service that works for them. But don't take it from us...

I love it.

It's so easy to see what's happening and manage shifts across my site.

**Senior Workforce Coordinator**

*Private client*

Loving the app and getting paid ON TIME!!!

I hope Circular Wave is running the bank at my next Trust.

**Senior Doctor, A&E**

*County Durham & Darlington  
NHSFT*

Going back to how we were before is unthinkable.

**Medical Director**

*County Durham & Darlington  
NHSFT*

The app is great. Everything I need in one place and no more dredging through emails and calls.

**Nurse**

*Private client*

To arrange a demo, or for further information call us on  
**0333 987 4045** or email **[info@circularwave.co.uk](mailto:info@circularwave.co.uk)**

